



Hanmer Springs Business Association Annual General Meeting

Where: Heritage Ballroom

When: Monday 2nd of July 2018, 6pm drink, nibbles, networking, 7pm – 9pm AGM

Who: Free to all members and prospective members

Agenda:

- Chairman Welcome
- Apologies
- Minutes from last AGM – Moved as true and accurate
- Chairman's Report - Christian Chester
- Treasurer Report – Tsarina Dellow
- Presentation from Shane Adcock – Hurunui tourism update
- Keynote speaker – Melissa Baer
- Election of Officers

Topic: Collaboration in small communities- The secret weapon for small town and small businesses to accomplish great things.

The HSBA has undergone a great deal of change in the last year. With the responsibility of the website moving under the umbrella of the Hurunui District Council the HSBA has had the opportunity to look at the services it offers to its members and the business community of Hanmer Springs.

The AGM will be an opportunity to share examples of the work that the HSBA has done, the difference we've been able to make for all Hanmer Springs Businesses as a result of your membership.

With the website being managed by HDC all member businesses will still receive reports and the benefit of a united tourism marketing effort as well as allowing the HSBA to focus on other areas more closely.

At the AGM we'll talk about some of the things we plan to focus on for the New Year and how we're going to serve our members. We'll be announcing our mission statement that will help us in being able to better serve the business community.

Important points to note:

Mission statement: Making Hanmer Springs a great place to live and do business

- Results of important advocacy work which membership fees support,
- Announcing a free newsletter with helpful advice which will help to run your businesses better,
- Changing up our committee meetings to be both an enjoyable evening out as well as accomplishing important work, we aim to make it possible for more people to attend with fresh minds.
- We are looking for new committee members who want to shape the future of the business community in Hanmer springs and be part of the “brains trust” at the center of it.
- Reduction in fees announcement (through collaborating with HDC, HSBA is able to offer better services in addition to still benefitting from the website)

We know everyone is busy and overworked and doing their best; we want to make being a member of the Business Association a great investment. We aim to be transparent and show the work we’re doing on your behalf. We also aim to provide an enjoyable community experience for all those involved. We’re a small village and we need to stick together and support each other and take every opportunity to relax, spend a little time outside our businesses and enjoy some good candor.

Comments from Community Businesses

“In my experience (from the other side) it has always been a testing ground for Council and the HSCB, to get the viewpoint of businesses represented by the HSBA on the development of future infrastructure in the village, future redevelopment and allied issues like freedom camping, Easter trading, signage etc. By businesses joining together, we should have a greater influence on the outcome than submitting individually.

We also enjoy elected representation on the HSCB, the HTB and of course HDC. With the recent decision to have all collective marketing done by the HTB with an agreed memorandum of understanding (MOU), the cost of joining the HSBA now is minimal for most businesses and it gives a good connection on what is happening in our Village and an opportunity to meet other business owners socially.” -**Michael Malthus 20th June 2018**

“While the profile and responsibility of the HSBA has changed over the years, the most important services that the HSBA provides remain the same: Advocacy to council on behalf of small businesses, governance in terms of offering support and guidance to small businesses, communication by providing local businesses with valuable tourism insights and updates and training by organizing seminars for local businesses.

Most importantly, the HSBA provides small business operators with a voice. HSBA will seek operator’s advice and recommendations then present these to council. This is a very important service that the HSBA provides to those who may not have the time, money or energy to approach council. Heritage Hanmer Springs values the work that the HSBA does add is proud to be an HSBA member. Heritage Hanmer Springs will continue to support the work of the HSBA going forward”. - **Duncan Mackenzie - General Manager Heritage Hanmer Springs. 15th June 2018**

Whilst this often hasn’t had the profile or the coverage of other activities such as Marketing, Christmas parades and Web management, the impact of HSBA advocating on behalf of its member can’t be underestimated. As recently as February this year the input of HSBA was a very important factor in the Hurunui District Council reaching a decision to legalise Easter trading across the Hurunui of more importantly Hanmer Springs. I know for a fact that the Hurunui District Council takes notice of the submissions of the HSBA as it is the voice of a large collective.

HSBA sits on/interacts with the Community Board the Track Network Group and the Hurunui Tourism Board. These links are vital in ensuring the collective voice of business is heard again. I see the role of HSBA being critical in the growth and evolution of Hanmer Springs in the next few years.

If we are to develop and mature as businesses it is vital that HSBA continues to assist the growth of the town and furthermore represents the businesses on issues which are deemed important. – **Graeme Abbott – General Manager, Hanmer Springs Thermal Pools and Spa, 22nd June 2018**

Keynote:

Melissa Baer will be our key note speaker. Melissa built businesses in Canada (Vibrant Farms and The Farmers Daughter) and helped to shape a local food ecology and not for profit organization in a small town (a brand which was then licensed across Canada and a town which has since become known for its “foodie” culture destination).

Melissa grew up in a farming town outside a small village called Wellesley. She built her businesses by working collaboratively with other local businesses, sometimes businesses that, at the outset wouldn’t seem a likely fit. She prides herself on finding the opportunities to work together in collaboration vs competition. She will be speaking on some of the challenges that small communities face, as well as candid stories about how small businesses can thrive by turning what seem like challenges into points of difference.

Melissa was brought up on an organic farm and in a Mennonite community. She was a rugby player from the age of 14 and represented her province several times. She holds a Business degree from The Western University. She has a unique perspective on business, rural life, and community. She currently works in Christchurch to help companies scale and it’s passionate about her own project which is block chain for agriculture and the opportunities it provides for the New Zealand agriculture and food sector.



Melissa Baer