

Hanmer Springs Business Association (HSBA) annual general meeting 12th June 2017.

Meeting opened at 7pm.

Chairman's Welcome:

Christian thanked everybody for coming and welcomed Sean Horan and Daf Flye who are new to the village, running the Hanmer horse track business.

Present:

Christian Chester, Duncan MacKenzie, Tzarina Dellow, Anne Frankland, Graeme Abbott, Paul Baignet, Janice Clyma, Michael Malthus, Stuart Ware, Sean Horan, Daf Flye, Brendon Lake, Mary Holloway, Ian McAulhy, Graham Frith, Andrew Ferguson, Sue O'Callaghan, Edwin van de Koolwijk.

Apologies:

Jason Fletcher, Krissy Griggs, Shane Adcock. Moved that apologies are accepted - Duncan MacKenzie/ Graeme Abbott/ Carried

Minutes from last AGM:

Moved as true and correct - Paul Baignet/ Michael Malthus/ Carried

Chairman's Report - Christian Chester

This year has been one fraught with challenges within the Hanmer business community, with the November 2016 earthquake and the March 2017 fire. But it has proven resilience within the community and helped strengthen bonds.

It has been a challenging year for the committee, with the extra workload these natural disasters presented. There was quite a large post-quake response, with communication on support. A huge amount of work went into advocacy, working with HT, HC, HSTPS and MBIE on a post-quake strategy and funding. Big thanks are owed to Graham Abbot for the work that he did to secure funding for the marketing, which has made a big difference in bringing the various markets back to Hanmer. The HSBA, in conjunction with the HSTPS, contributed financially to cleaning up the accommodation provider's database for a post-quake email-out.

Over and above the response work that was done, some other initiatives were:

Hanmer Springs New Zealand's Alpine Spa Villages brand has been cemented with the new roadside billboards on state highway seven, big thanks the Shane Cundy for sticking his neck out and getting these completed so quickly.

The "visithanmersprings" website has been reskinned with a fresh new look.

HT have been using this brand extensively, and HT will cover this later this evening.

Though the Facebook page has been ticking along with 12,870 likes, it has lost some momentum and we will be looking at incorporating this workload within the secretary role.

HSBA has been working closely with the HSCB to update the current town flag system to a more professional and less labour intensive system. This is currently with council getting quotes for the installation. Once installation is done we will get the newly branded flags up.

A submission was also made on behalf of HSBA's members, for the 5-year strategy HT drafted in April this year.

Some goals for the coming year will be:

- Creating an ongoing 2-year strategy for the HSBA
- Working on our key relationships going forward, with HT and HSTPS to develop the region as a destination for the future.
- Advocacy on behalf of our members, examples being to submit to council on Easter trading and freedom camping issues.
- Working closely with HT to make the "visithanmersprings" website more sales focused.

Treasurer Report – Duncan McKenzie

See Treasurer's report for more details. Attached treasurer's report: Graeme Abbott/Graham Frith/ Carried. Budget 2017 was presented Graeme Abbott/Michael Malthus / Carried.

In regards to membership changes please see details in the attached membership drafts. OVG is no longer a compulsory part of the HSBA membership. Going forward members who wish to be part of the OVG will be billed separately. However, the HSBA have secured a discounted rate for members for advertising in the OVG.

Presentation from Krissy Griggs – Hurunui tourism update

Graeme Abbot presented on behalf of Krissy Griggs, the Hurunui Tourism and the HSBA collateral efforts to bring Hanmer Springs back into business after the November 2016 earthquake.

Presentation was followed by Q&A session, key points:

There has been no formal market research on the consequence for business in Hanmer Springs after the earthquake. We have only snapshots based on perception from businesses such as the Hanmer Springs Pools and Hanmer Holiday Homes.

Hanmer Springs and Kaikoura will work closely together to get attention from the Chinese and other international markets. Christchurch market has not come back to its usual standard. It's doubtful that the new billboards for Hanmer Springs will have an immediate effect.

Sue O'Callaghan raised the question: "Has Hanmer Springs become 'old hat'?" to which Graeme Abbott answered that the new Hurunui strategy will look into what new products the region needs to attract.

Election of Officers

Chair, Treasurer and secretary were up for elections. Committee members who had resigned: Shane Cundy, Jackie Frame, Sarah Anderson and Krissy Griggs.

The new HSBA committee after the AGM:

Position	Nominee	Nominated	Seconded	Carried
Chair	Christian Chester	Brendon Lake	Graeme Abbott	Carried
Vice chair	Duncan MacKenzie	Paul Baignet	Michael Malthus	Carried
Treasurer	Tzarina Dellow	Duncan MacKenzie	Janice Clyma	Carried
Secretary	Anne Frankland			Appointed role
Committee	Graeme Abbott	Duncan MacKenzie	Paul Baignet	Carried
Committee	Paul Baignet	Michael Malthus	Graeme Abbott	Carried
Committee	Janice Clyma	Graeme Abbott	Christian Chester	Carried
Committee	Michael Malthus	Duncan MacKenzie	Graeme Abbott	Carried
Committee	Stuart Ware	Paul Baignet	Janice Clyma	Carried
Committee	Sean Horan	Anne Frankland	Graeme Abbott	Carried

General Business

Graham Friths talked about his initiative for bringing music and arts festivals to Hanmer Springs.

Next HSBA meeting 3th July 2017.

Meeting closed 8:27pm


6/7/17