



Hanmer Springs Business Association Minutes Monday 4th of March 2019 7 pm, Hanmer Springs Library

- 1. Present:** Graeme Abbott, Tsarina Dellow, Annie Truman, Brendon Cameron, Catherine Batterson, Mary Holloway, Michael Malthus. Janice Clyma.
- 2. Apologies:** Anne Frankland, Christine Hall.
- 3. In Attendance:** Kirsty Cooksey. Julie Wardle, Vanessa Nelms, Shane Adcock, David Wilson, Paul Baigent.
- 4. Minutes:** Confirmation of minutes from previous committee meeting – 4th of February 2018.

Graeme/Catherine – carried

5. Presentations

- Shane and Vanessa from Hurunui Tourism – Marketing Plan July 2019 to June 2020:
Shane and Vanessa are visiting the district over the next few weeks before giving a draft plan to the Hurunui Tourism Board in April. The marketing plan will be part of the five year plan. The marketing plan will involve destination development – spending time and money in attracting businesses to the area. Not a lot of investment in tourism activities over the last 7 years. Part of the new strategy is to be more proactive in bringing businesses/product here. The new Hurunui Tourism website was set up in 2018 and there will be continual improvement of the website and updating content. There has also been work on the iSite to be more proactive in selling tourism products. There is a possibility of getting the iSite to be the facilitator of getting information out to everyone about upcoming events. There is also a plan to invest in event development around the district.
- Catherine Batterson – Hanmer Springs Fete:
Catherine and partner are planning of running a fete on the 1st of November 2019 (same weekend as Garden Festival), weekend following Labour Day. It will be held in the Chisholm Block of the Queen Mary. There will be 150 stalls available, 20 stall holders already confirmed. Planning to get 2000 people through the gate. There will be a provision of 25 portaloos and parking will be in the domain. They plan to use either using golf carts or small bus to bring people from the domain to the gate of the fete for those who have mobility issues. Graeme Abbott and Catherine have spoken to the Hurunui Council about hiring the area for the day, car parking, and the ability to consume/sell alcohol on site. Catherine is working with the Garden Festival organisers to try and work the two events together. There is the existing fete (old Culverden fete) which is held on the 31st of October. That Christmas fete has been moved to Fernside, so further away from Hanmer Springs. The plan is to encourage Christchurch people who have gone to the Christmas fete in Fernside to come to the Hanmer Springs fete the next day. The target market is 'ladies day out'. Catherine is keen for community groups to help out and the group can be paid for the work. Advertising will possibly be through the Hurunui Tourism database and using Compass FM, but the plan

is still in progress. Catherine is looking for sponsorship from local businesses. There will be an official event launch once there is sign off from the Hurunui Council. They plan for the fete to break even this year as part of the 5 year plan. The entry fee will be \$15.

6. Rolling Actions:

| Agenda Items | Actions |
|----------------------------|--|
| Presentation to Lions Club | Graeme spoke to Lions Club – discussed changing direction of HSBA and encouraged those in business to join. Brendan Lake will attend one of the HSBA committee meetings to get more information. |
| Pinkie Advertising | Mary Holloway and David Wilson are working on the feature write up for the Pinkie to replace the regular business list. Secretary to inform members of change and to offer members the opportunity to write a feature/advert about their own business. Also, that there is more space available in the Pinkie if there are multiple businesses that want to advertise. |
| Committee Meeting Venues | Work in progress. |

7. Correspondence:

a. Inwards:

- Resignation from William Taylor.

b. Outwards:

- Nothing sent.

8. Treasurers Report:

- Two people have taken up the first aid offer – Umbrellar Freelance and CH Solutions.
- NZ Post invoice has not been paid as the post box will be cancelled, but have to wait 25 days after submitting cancellation form to receive updated invoice. Will wait for next invoice and pay part year.
- Treasurer's report accepted.

Michael/Tsarina - carried

| HSBA Treasurer's Report for February | | | |
|--------------------------------------|--|------------------------------|---------------------|
| | | | |
| | | Accounts to Be Tabled | |
| 20/3/19 | | Umbrella Freelance | \$ 147.34 |
| 20/3/19 | | CH Solutions | \$ 76.88 |
| 20/3/19 | | Xero | \$ 31.63 |
| 20/3/19 | | Treasurer | \$ 170.00 |
| 20/3/19 | | Secretary | \$ 170.00 |
| | | Total | \$ 595.85 |
| | | | |
| | | Bank Account Balances | |
| | | | |
| | | | |
| 28/2/19 | | BNZ Cheque 000 | \$ 13,461.64 |
| 28/2/19 | | BNZ Savings | \$ 25.74 |
| 28/2/19 | | BNZ Investment 01005 | \$ 5,530.59 |
| | | Total | \$ 19,017.97 |

9. Subcommittee Reports

a. Communication

- Encourage members to use HSBA Facebook Collaboration page to advertise upcoming events.
- There has been an increase in businesses using the village Facebook page.
- Possibly reactivate the funding for the Heritage Forest Trust if the HSBA can use some of the images for the street flags.
- Community Board happy for HSBA to present image suggestions to the Board and they are happy to continue funding of the street flags in conjunction with the HSBA.
- The first set of flags should be about Hanmer images, such as the forest sculptures and the waterfall, etc.
- The second set of flags should be advertising the fete or possible rugby festival being held in Hanmer.
- Annie and Brendon will put together some image ideas for the next committee meeting.

b. Membership

- No new members, current number is 56.

c. Advocacy

- Employer assisted visas – may apply more to the larger employers such as the thermal pools, 4 Square, and the Heritage Hotel. Michael keen for larger employers and the HSBA to coordinate a submission regarding the visas. Nine people attended the public meeting regarding the visa submission. Christine attended the Lane Neave presentation in Christchurch. The power point from the Lane Neave presentation was used for the Hanmer public meeting. Christine is also coordinating with people in Kaikoura regarding the submission as they have similar issues employing people.
- Paul noted that there is a 'special case' in the submission as Hanmer is remote and it is not easy to bring people in from nearby communities.
- Annie suggested putting in some example cases in from different employment areas in the

village to show why Hanmer is struggling to employ people.

d. Training

- Nothing to report.

e. Community Engagement

- Nothing to report.

f. Sustainability

- Change to removal of plastic bags at the checkout has been seamless. Foodstuffs in Christchurch have trialed 'naked produce' with minimal packaging. 4 Square are looking to bring in paper bags for produce that people can choose them over the plastic bags. Butchery trays are already recyclable its just the plastic wrap that's an issue. Customers can also ask for cardboard boxes at 4 Square.
- No feedback yet on the no smoking/vaping trial.

10. General Business

- Resignation by William Taylor accepted.

Michael/Mary - carried

- Freedom camping – people need to take a photo and a note of any people freedom camping in undesignated areas and send it to the Hurunui Council.
- There is a drop-in session being held by the Hurunui Council outside the library on the 25th of March to discuss freedom camping issues. There is also a survey on the council website about freedom camping which only has two questions. The second question asks if you have any issues with freedom camping in the Hurunui. The survey can be found here: <https://www.surveymonkey.com/r/hurunui-camping>
- Annie nominated David Wilson join the committee to replace William.

Michael/Tsarina - carried

- Annie would like to discuss training opportunities at the next committee meeting. Would be keen for ENC to come to the meeting to discuss what's on offer.
- Old CCTV cameras will be taken down and reused possibly in the Queen Mary.
- Michael keen to invite Dave Falstead to the April committee meeting.

Next Meeting is Monday 1st of April 2019 at the Thermal Pools administration block at 6:30pm

Meeting Closed at 8:30 pm