

Q2 If Hurunui Tourism was to manage the village website what feedback would you have on how the website should look or content?

Answered: 12 Skipped: 0

#	RESPONSES	DATE
1	The HSBA representative should be empowered to protect our interests after consultation with its members	2/23/2018 9:09 AM
2	not my area of expertise, employ a consultant	2/22/2018 11:37 AM
3	Do you mean what say would we like? As a village- not just the businesses we need to carefully manage the perception of our village, so yes, we want consultation.	2/21/2018 5:16 PM
4	be up to date, new fresh, mobile friendly, links to individual businesses should be much more bold and easy to click	2/21/2018 3:49 PM
5	Bright, visual and show case the village as it what is actually on offer in Hanmer Springs. We have many guests that think they are going to be coming to a "small hick" town and are so impressed when they arrive, and all wish they had known a bit more about Hanmer as they would stay & book more nights if they knew what was on offer.	2/21/2018 9:16 AM
6	Needs to be user friendly	2/21/2018 8:43 AM
7	It should be customer-focused, not business-focused. With as much content marketing as possible (video, social media, photography).	2/21/2018 8:38 AM
8	Incorporate the walking tracks and cycling tracks into the village page Be Chinese ready Have an interactive map with tourism businesses Be tourism focused Have a wish list function Have set itinerary's for people to follow Have seasonal videos and photos	2/21/2018 8:07 AM
9	It should have good generic images for Hanmer Springs and links to individual websites	2/21/2018 8:04 AM
10	More fun. More action. More scenic shots. Font too hard to read. Looks boring and uninspiring. Why Hanmer. What's different. Simplify and brighten up colours. Looks washed out.	2/20/2018 11:17 PM
11	Should look less like HSTPS website (less blue)	2/20/2018 8:30 PM
12	Hanmer businesses should have approval right. We need to be able to update information at no cost and easily. Needs to be modern like Queenstown's	2/20/2018 7:08 PM